




Felicia Jackson

UX Designer

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SKILLS

UX Design
Responsive Design
Usability & Preference Testing
HTML5 | CSS3 | CSS Grid
Logo Design
Branding & Identity
Git | GitHub
Wireframing
Prototyping
Competitive Analysis
Client Relations
User Research

TOOLS

Atom
Figma
Sketch
Adobe Illustrator
InVision
Marvel
UsabilityHub
Draw.io
Google Suite
Zeplin

EDUCATION

Bloc | May 2018 ▪ Oct 2019

UX/UI Design and Frontend
Development immersive
apprenticeship.

CERTIFICATIONS

HTML5
Yellow Belt Six Sigma

SUMMARY

I'm a UX designer with two decades of work experience and a focus on turning problems into research-based solutions. I have an empathetic mindset and desire to create meaningful user experiences. I am a graduate of Bloc's Designer Track program, where I spent 16 months learning UX research and front-end development.

PROJECTS

Stringz Aug 2019

Mobile Crafting App

A clickable high-fidelity prototype. Stringz is a digital project diary that helps users keep track of their various knitting, crocheting, and crafting projects.

<https://invis.io/UWTKJE8YEC4>

Vaultage

Oct 2018 ▪ Jan 2019

Cloud Storage App

A clickable high-fidelity prototype that was tested for usability by several potential users. This prototype addresses the initial pain points experienced by cloud service users as informed by research.

<https://projects.invisionapp.com/share/85PRBE5Z9VC#/screens>

EXPERIENCE

Sequa Corporation - Orangeburg, NY Jun 1997 ▪ Feb 2018

Human Resources – Sr. Pension Administrator

- Performed daily iterations of calculations of accrued benefits for pension participants.
- Researched and prepared premium reporting and Treasury Dept wire transfers for various vendors and Accounting Department.
- Oversaw the department being taken from an all paper environment to a 100% digital space, which resulted in a more efficient work flow.
- Conducted company-wide census for annual reporting, resulting in 95% accuracy of employee headcount.
- Worked together with the Human Resource team to implement Yellow Belt Six Sigma Training for the department.